

Visual Arts and Business Interdisciplinary

Visual Arts/ Business Interdisciplinary Program

Business Component Required for the Visual Arts/Business Administration-Interdisciplinary Major

BA 250	Technology & Communication In Business	3
BA 203	Principles Of Law	3
BC 202	Accounting: Information Decisions	4
BK 208	Principles Of Marketing	3
BN 204	Principles Of Management	3
EC 252	Microeconomic Principles	3
Select two of the following:		6
BA 344	Investments	
BN 304	Human Resource Management	
BK 300	Advertising and Creative Campaign Strategies	
or BA 300	Entrepreneurship	
Select one of the following:		3
BA 270	Business Statistics	
MA 135	Basic Statistics	
BA 435	Senior Sem - Business ¹	3
or AR 415	Senior Thesis & Exhibit	
One internship experience (at least 3 credit hours) in an administrative role is required		3
Total Hours		34

¹ It is recommended that students choosing BA 435 Senior Sem - Business also complete BA 379 Financial Management.

Companion Area Components (Business Component plus 21 additional semester hours)

AR 103	Art & Graphic Design Fundamentals	3
AR 130	Graphic Design I	3
AR 220	Typography & Design	3
AR 280	Video on the Computer	3
AR 212	Art History 1	3
or AR 213	Art History II	
Select two of the following:		6
AR 106	Photography I (Introduction)	
AR 141	Painting I	
AR 151	Printmaking I	
AR 161	Ceramics I	
AR 171	Sculpture I	

AR 290	Visual Arts Topics	
Total Hours		21

- See **Academic Requirements** for all business department majors and minors found in the Business Administration (<http://catalog.mtmercy.edu/archives/2014-15/curriculum/businessadministration>) section of the catalog.
- See the Graduate section (<http://catalog.mtmercy.edu/archives/2014-15/graduateprograms>) of this *Catalog* for more information on Graduate programs offered at Mount Mercy.