

Graphic Design

The Art and Design program offers courses that provide students with the technical and aesthetic instruction necessary for visual expression of all types. An environment conducive to the student's total involvement as a developing artist is provided with offerings in art history and appreciation, studio work in fine arts and graphic design, and art education. The [Graphic Design major](#) provides a strong background for commercial or applied art careers. It is also possible to minor in Art to include coursework in fine arts and/or graphic design.

The program maintains studios for sculpture, ceramics, drawing, painting, textiles and printmaking. Photographic darkrooms, and a Macintosh computer lab, with 16 networked machines, support the program. The Janalyn Hanson White Art Gallery schedules professional exhibitions and visiting artists throughout the year.

Transfer students in Graphic Design may be asked to submit a portfolio of work to the chairperson to identify students' best placement in Art and Design classes.

Career Opportunities

Professional artist; graphic designer; art teacher, grades K-12; web designer; basis for graduate work in visual arts; preparation for work in museums and educational agencies, media, publications and various businesses; government; or public agencies requiring graphic arts. Internships and student teaching prepare students for employment.

Sophomore/Transfer Student Portfolio Review

By the end of the sophomore year or the end of a transfer student's first year at Mount Mercy, Fine Arts, Graphic Design, Art Education and Visual Arts/Business Interdisciplinary majors are required to have a portfolio review to check progress and be advised on continuing in the Art & Design Program. The portfolio will be the major consideration, but the grade point average in art courses and the grade point average in all courses also will be reviewed. By the end of the sophomore year all Art/Design-related majors should have taken the five basic art curriculum courses: AR 102 Drawing I, AR 103 Art & Graphic Design Fundamentals and at least two other studio or graphic design courses. This will give students an opportunity to assemble a varied portfolio for review.

Admission to the Internship

Students should apply for an internship in the winter preceding the internship desired. Deadline dates will be posted. Students should meet the requirements for the internship before making application. Application forms are available from the Art and Design faculty, who make the admission to the internship decision. Acceptance into the internship is based on the following:

1. The minimal admission prerequisite requires completion of the foundational Art & Design courses: AR 102 Drawing I, AR 103 Art & Graphic Design Fundamentals, AR 141 Painting I, AR 151 Printmaking I and AR 171 Sculpture I with grades of no less than C (2.00) with a cumulative grade point average of no less than 2.00.
2. An internship in Graphic Design requires that in addition to the minimal admissions prerequisites AR 106 Photography I (Introduction), AR 120 Visual Technology, AR 130 Graphic Design

I, AR 206 Photography II, AR 230 Graphic Design II: Theory and Concepts and AR 220 Typography & Design be completed or taken concurrently with the internships with grades of no less than a C (2.00) with a cumulative grade point average of no less than 2.00.

3. A brief summary stating why the student wishes to participate in the internship.
4. Possession of personal qualities considered necessary for a successful art professional including personal and professional integrity; a demonstrated ability to organize work and to work under the pressure of deadlines; craftsmanship in producing artwork; creativity; assertiveness; clarity in speaking, writing, and accurate spelling; and a willingness to cooperate with others and to accept the benefit from criticism.
5. Presentation of a professional quality portfolio that includes art work relative to the internship is desired.

Decisions of Art and Design shall be transmitted to the applicants and to other appropriate persons at Mount Mercy promptly and in writing.

Students whose applications are refused may discuss the matter with the Art and Design Program Coordinator. Further recourse may be had by contacting the Chair of the Department of Communication, Literature and the Arts.

See the Graduate section (<http://catalog.mtmercy.edu/archives/2014-15/graduateprograms>) of this *Catalog* for more information on Graduate programs offered at Mount Mercy.

Major in Graphic Design

| | | |
|------------------------------|--|---|
| AR 102 | Drawing I | 3 |
| AR 103 | Art & Graphic Design Fundamentals | 3 |
| AR 106 | Photography I (Introduction) | 3 |
| AR 120 | Visual Technology | 3 |
| AR 130 | Graphic Design I | 3 |
| AR 151 | Printmaking I | 3 |
| AR 171 | Sculpture I | 3 |
| AR 202 | Drawing II | 3 |
| AR 212 | Art History 1 | 3 |
| AR 213 | Art History II | 3 |
| AR 220 | Typography & Design | 3 |
| AR 230 | Graphic Design II: Theory and Concepts | 3 |
| CS 103 | Introduction To Web Site Development | 3 |
| AR 330 | Web and Motion Graphics | 3 |
| AR 410 | Senior Thesis Preparation | 1 |
| AR 415 | Senior Thesis & Exhibit | 3 |
| Select one of the following: | | 3 |
| AR 109 | Art Environments | |
| AR 141 | Painting I | |
| AR 146 | Silkscreen | |
| AR 161 | Ceramics I | |
| AR 206 | Photography II | |
| AR 295 | Survey Of Mexican Culture Today | |

Total Hours 49

All Graphic Design majors should elect AR 101 Introduction To Art for their core curriculum fine arts requirement. Though it is not required,

the graphic design student should plan to take AR 425 Art Internship Art Internship. Another recommended course for Graphic Design is BK 208 Principles Of Marketing.

Academic Requirements

All Graphic Design majors must earn a grade of C- and above in all required courses for the major.