

Business

The business major offers students the opportunity to integrate theoretical constructs with practical experience gained outside of the classroom. Coursework offers students a broader understanding of management, accounting, finance, marketing, communication, economics, legal and ethical practices and research within the context of a business organization. By design, the program prepares students for professional positions in the public or private sectors, or preparation for graduate study within the business discipline.

See the Graduate section (<http://catalog.mtmercy.edu/archives/2014-15/graduateprograms>) of this *Catalog* for more information on Graduate programs offered at Mount Mercy.

Business Major

BN 204	Principles Of Management	3
BN 304	Human Resource Management	3
BN 380	Organizational Behavior	3
BC 202	Accounting: Information Decisions (or BC 265 and BC 266)	4
BA 379	Financial Management	3
BK 208	Principles Of Marketing	3
BK 311	International Marketing ¹	3
EN 123	Professional Writing ¹	4
EC 251	Macroeconomics Principles	3
EC 252	Microeconomic Principles	3
BA 203	Principles Of Law	3
BA 270	Business Statistics	3
BA 305	Employment Law and Labor Relations	3
PL 269	Introduction to Ethics	3
BA 436	Applied Business Strategy	3
MA 130	Finite Mathematics	3
Select two business electives		6
Total Hours		56

¹ Cannot double count as an elective in the marketing major.