

Visual Arts and Business Interdisciplinary

Visual Arts/ Business Interdisciplinary Program

Business Component Required for the Visual Arts/Business Administration-Interdisciplinary Major

BA 250	Technology & Communication In Business	3
BA 203	Principles Of Law	3
BC 202	Accounting: Information Decisions	4
BK 208	Principles Of Marketing	3
BN 204	Principles Of Management	3
EC 252	Microeconomic Principles	3
Select two of the following:		6
BA 344	Investments	
BN 304	Human Resource Management	
BK 300	Advertising and Creative Campaign Strategies	
or BA 300	Entrepreneurship	
Select one of the following:		3
BA 270	Business Statistics	
MA 135	Basic Statistics	
BA 435	Senior Sem - Business ¹	3
or AR 415	Senior Thesis & Exhibit	
One internship experience (at least 3 credit hours) in an administrative role is required		3
Total Hours		34

¹ It is recommended that students choosing BA 435 Senior Sem - Business also complete BA 379 Financial Management.

Companion Area Components (Business Component plus 21 additional semester hours)

AR 103	Design	3
AR 130	Graphic Design I	3
AR 220	Typography And Production	3
AR 280	Video on the Computer	3
AR 212	Art History 1	3
or AR 213	Art History II	
Select two of the following:		6
AR 106	Photography I (Introduction)	
AR 141	Painting I	
AR 151	Printmaking I	
AR 161	Beginning Ceramics	
AR 171	Sculpture I	

AR 290 Visual Arts Topics

Total Hours 21

Academic Requirements for Business Administration and Interdisciplinary Business Programs

The following academic requirements apply to all students seeking a degree in business administration, or the interdisciplinary business programs:

- **All majors and minors** must achieve a minimum cumulative grade point average of 2.25 in major and minor courses taken at Mount Mercy. A transfer student must achieve a minimum cumulative grade point average of 2.25 in all major and minor courses, including those transferred in as well as those taken at Mount Mercy.
- All **visual arts/business administration-interdisciplinary majors** must complete a minimum of 12 semester hours of business coursework at Mount Mercy. In addition, a minimum of 9 semester hours must be business division upper-level courses (numbered BA/BN/BK/EC 300 or higher) completed at Mount Mercy.
- An **accounting, finance, management, marketing, or interdisciplinary major** may not minor in business administration, but may minor in finance or economics.
- A **marketing, management or interdisciplinary major** may also minor in accounting.
- Mount Mercy accepts a maximum of 75 semester hours from Kirkwood Community College for all Kirkwood transfers planning to pursue either a BBA (Bachelor of Business Administration) degree, a BAS (Bachelor of Applied Science) or a BS (Business of Science) degree with a major in the business area, provided that the student has completed an AA, AS/CO (Career Option) or AAS Degree each with a major in business from Kirkwood. This is an exception to the general policy of accepting a maximum of 63 transfer hours from any community college. The courses comprising the 75 credits will count toward the total 123 semester hours required for graduation with the BBA, BAS, or BS. Kirkwood transfers into Mount Mercy's BBA, BAS, or BS degree program will be required to meet all the graduation requirements of that degree.