## Art and Design

The Art and Design program offers courses that provide students with the technical and aesthetic instruction necessary for visual expression of all types. An environment conducive to the student's total involvement as a developing artist is provided with offerings in art history and appreciation, studio work in fine arts and graphic design, and art education. A Fine Arts major (http://catalog.mtmercy.edu/ archives/2013-14/curriculum/finearts) prepares students for careers involving the visual arts or further study in graduate or professional schools. An Art Education major prepares students to teach art in grades K-12. The Graphic Design major (http://catalog.mtmercy.edu/ archives/2013-14/curriculum/graphicdesign) provides a strong background for commercial or applied art careers. Additionally, the Art and Communication programs offer a Communication: Media major (http://catalog.mtmercy.edu/archives/2013-14/curriculum/ communication), and the Art and Business Administration programs jointly offer a Visual Arts/Business Interdisciplinary major. It is also possible to minor in Art to include coursework in fine arts and/or graphic design.

The program maintains studios for sculpture, ceramics, drawing, painting, textiles and printmaking. Photographic darkrooms, and a Macintosh computer lab, with 16 networked machines, support the program. The Janalyn Hanson White Art Gallery schedules professional exhibitions and visiting artists throughout the year.

Transfer students in Fine Arts, Graphic Design, and Art Education may be asked to submit a portfolio of work to the chairperson to identify students' best placement in Art and Design classes.

Transfer students in Art Education and students with a BA or BS degree returning for an art K-12 original endorsement must be admitted to the program by a screening committee of Art and Education faculty who will review college transcripts, a portfolio of artwork, and recommendations from three past employers or instructors. For entry into the program, they must pass CBASE or Praxis I and complete ED232/4 Principles of Education.

Students in any of the Art and Design majors major build the appropriate and necessary skills to: verbally articulate analysis of artworks; think visually and creatively; and present their art and design work in a professional manner.

Art and Design majors:

- Fine Arts
- Graphic Design (http://catalog.mtmercy.edu/archives/2013-14/ curriculum/graphicdesign)
- Art Education


## Career Opportunities

Professional artist; graphic designer; art teacher, grades K-12; web designer; basis for graduate work in visual arts; preparation for work in museums and educational agencies, media, publications and various businesses; government; or public agencies requiring graphic arts. Internships and student teaching prepare students for employment.

## Sophomore/Transfer Student Portfolio Review

By the end of the sophomore year or the end of a transfer student's first year at Mount Mercy, Fine Arts, Graphic Design, Art Education and Visual Arts/Business Interdisciplinary majors are required to have a portfolio review to check progress and be advised on continuing in the Art \& Design Program. The portfolio will be the major consideration, but the grade point average in art courses and the grade point average in all courses also will be reviewed. By the end of the sophomore year all Art/Design-related majors should have taken the five basic art curriculum courses: AR 102 Drawing I, AR 103 Design and at least two other studio or graphic design courses. This will give students an opportunity to assemble a varied portfolio for review.

## Admission to the Internship

Students should apply for an internship in the winter preceding the internship desired. Deadline dates will be posted. Students should meet the requirements for the internship before making application. Application forms are available from the Art and Design faculty, who make the admission to the internship decision. Acceptance into the internship is based on the following:

1. The minimal admission prerequisite requires completion of the foundational Art \& Design courses: AR 102 Drawing I, AR 103 Design, AR 141 Painting I, AR 151 Printmaking I and AR 171 Sculpture Iwith grades of no less than C (2.00) with a cumulative grade point average of no less than 2.00.
2. An internship in Fine Arts or Arts Management requires that in addition to the minimal admission prerequisites AR 202 Drawing II, AR 212 Art History 1, AR 213 Art History II and one other art history course be completed or taken concurrently with the internship with grades of no less than C (2.00) with a cumulative grade point average of no less than 2.00.
3. An internship in Graphic Design requires that in addition to the minimal admissions prerequisites AR 106 Photography I (Introduction), AR 120 Visual Technology, AR 130 Graphic Design I, AR 206 Photography II, AR 230 Graphic Design II and AR 220 Typography And Production be completed or taken concurrently with the internships with grades of no less than a C (2.00) with a cumulative grade point average of no less than 2.00.
4. A brief summary stating why the student wishes to participate in the internship.
5. Possession of personal qualities considered necessary for a successful art professional including personal and professional integrity; a demonstrated ability to organize work and to work under the pressure of deadlines; craftsmanship in producing artwork; creativity; assertiveness; clarity in speaking, writing, and accurate spelling; and a willingness to cooperate with others and to accept the benefit from criticism.
6. Presentation of a professional quality portfolio that includes art work relative to the internship is desired.

Decisions of Art and Design shall be transmitted to the applicants and to other appropriate persons at Mount Mercy promptly and in writing.

Students whose applications are refused may discuss the matter with the Art and Design Program Coordinator. Further recourse may be had by contacting the Chair of the Department of Communication, Literature and the Arts.

Major in Art Education:

## Original Endorsement in Art (K-8)

Art Education majors must maintain a minimum 2.70 GPA in the endorsement. Courses in this endorsement must be completed with a minimum grade of $\mathrm{C}(2.00)$.

| AR 102 | Drawing I | 3 |
| :---: | :---: | :---: |
| AR 103 | Design | 3 |
| AR 141 | Painting I | 3 |
| AR 151 | Printmaking I | 3 |
| AR 171 | Sculpture I | 3 |
| AR 202 | Drawing II | 3 |
| AR 212 | Art History 1 | 3 |
| AR 213 | Art History II | 3 |
| AR 410 | Senior Thesis Preparation | 1 |
| AR 415 | Senior Thesis \& Exhibit | 3 |
| Select one of the following: |  | 3 |
| AR 106 | Photography I (Introduction) |  |
| AR 161 | Beginning Ceramics |  |
| AR 181 <br> \& ED 102 | Fiber Arts and Foundations of Education |  |
| ED 106 | An Invitation to Teaching |  |
| ED 166 | Art Methods Majors K-8 with reading | 2 |
| ED 232 | Principles of Early Childhood and Elementary Education | 3 |
| ED 253 | Educational Psychology | 3 |
| ED 263 | Educating the Exceptional Person | 3 |
| ED 370 | Education Leadership Seminar | 2 |
| ED 375 | Classroom Management for Education Majors | 1 |
| ED 379 | Human Relations | 3 |
| PS 124 | Developmental Psychology | 3 |

## Student Teaching

| ED 364 | Student Teaching - Art K-8 |
| :--- | :--- |
| or ED 351 | Student Teaching - Art K-8 |
| \& ED 356 | and Student Teaching - Art 5-12 |

Total Hours 51

## Original Endorsement in Art (5-12)

Art Education majors must maintain a minimum 2.70 GPA in the endorsement. Courses in this endorsement must be completed with a minimum grade of $C$ (2.00).

| AR 102 | Drawing I | 3 |
| :--- | :--- | :--- |
| AR 103 | Design | 3 |
| AR 141 | Painting I | 3 |
| AR 151 | Printmaking I | 3 |
| AR 171 | Sculpture I | 3 |
| AR 202 | Drawing II | 3 |
| AR 212 | Art History 1 | 3 |
| AR 213 | Art History II | 3 |
| AR 410 | Senior Thesis Preparation | 1 |
| AR 415 | Senior Thesis \& Exhibit | 3 |


| Select one of the following: | 3 |  |
| :--- | :--- | :---: |
| AR 106 | Photography I (Introduction) |  |
| AR 161 | Beginning Ceramics |  |
| AR 181 | Fiber Arts |  |
| \& ED 102 | and Foundations of Education | 1 |
| ED 106 | An Invitation to Teaching | 4 |
| ED 234 | Principles of Secondary Education | 3 |
| ED 253 | Educational Psychology | 3 |
| ED 263 | Educating the Exceptional Person | 2 |
| ED 323 | Art Methods Majors 5-12 (with reading) | $6-12$ |
| ED 354 | Student Teaching in the Secondary School |  |
| or ED 355 | Student Teaching in the Secondary School |  |
| ED 365 | Student Teaching - Art 5-12 | 12 |
| ED 370 | Education Leadership Seminar | 2 |
| ED 379 | Human Relations | 3 |
| PS 124 | Developmental Psychology | 3 |
| Total Hours |  | $70-76$ |

The student will receive a Bachelor of Arts degree with majors in Art and Secondary Education.

Students planning to pursue Art Education should follow the program guidelines within the Education section of this Catalog. Art Education majors are required to contact an advisor in the Education and Art programs to ensure that all requirements for licensure are met. Additional core curriculum courses may be required. All Art majors should elect AR 101 Introduction To Art for their core curriculum fine arts requirement. Art Education students are encouraged to select an area of emphasis in two- or three-dimensional studio art. This is done by electing to take three additional 2-D or 3-D upper level courses.

## Visual Arts/Business Interdisciplinary Program

Business Component Required For The Visual Arts/Business AdministrationInterdisciplinary Major

| BA 250 | Technology \& Communication In Business | 3 |
| :--- | :--- | :--- |
| BA 203 | Principles Of Law | 3 |
| BC 202 | Accounting: Information Decisions | 4 |
| BK 208 | Principles Of Marketing | 3 |
| BN 204 | Principles Of Management | 3 |
| EC 252 | Microeconomic Principles | 3 |
| Select two of the following: | 6 |  |
| BA 344 | Investments |  |
| BN 304 | Human Resource Management |  |
| BA 300 | Entrepreneurship | 3 |
| or BK 300 | Advertising and Creative Campaign Strategies |  |
| BA 270 | Business Statistics |  |
| or MA 135 | Basic Statistics | $3-4$ |
| BA 435 | Senior Sem - Business |  |


| or AR 410 <br> \& AR 415 | Senior Thesis Preparation <br> and Senior Thesis \& Exhibit |  |
| :--- | :--- | :--- |
| Total Hours |  | $31-32$ |

It is recommended that students choosing BA 435 Senior Sem

- Business also complete BA 379 Financial Management. One internship experience, (at least 3 credit hours) in an administrative role is required.

Companion Area Components (Business
Component plus 21 additional semester

## hours):

| AR 103 | Design | 3 |
| :--- | :--- | :--- |
| AR 120 | Visual Technology | 3 |
| AR 130 | Graphic Design I | 3 |
| AR 220 | Typography And Production | 3 |
| AR 212 | Art History 1 | 3 |
| or AR 213 | Art History II |  |
| Select two of the following: | 6 |  |
| AR 106 | Photography I (Introduction) |  |
| AR 141 | Painting I |  |
| AR 151 | Printmaking I |  |
| AR 161 | Beginning Ceramics |  |
| AR 171 | Sculpture I | 21 |
| AR 290 | Visual Arts Topics |  |
| Total Hours |  |  |

## Art Minor

With the number of course choices available in the Art Minor, it is possible for a student to specialize in either Fine Arts or Graphic Design.

| AR 102 | Drawing I | 3 |
| :--- | :--- | ---: |
| AR 103 | Design | 3 |
| AR 212 | Art History 1 | 3 |
| AR 213 | Art History II | 3 |
| Any other four Art and Design courses except for AR 101 | 12 |  |
| Total Hours |  | 24 |

All art minors should elect AR 101 Introduction To Art for their core curriculum fine arts requirement.

