

Business

The business major offers students the opportunity to integrate theoretical constructs with practical experience gained outside of the classroom. Coursework offers students a broader understanding of management, accounting, finance, marketing, communication, economics, legal and ethical practices and research within the context of a business organization. By design, the program prepares students for professional positions in the public or private sectors, or preparation for graduate study within the business discipline.

Business Major

BN 204	Principles Of Management	3
BN 304	Human Resource Management	3
BN 380	Organizational Behavior	3
BC 202	Accounting: Information Decisions (or BC 265 and BC 266)	4
BA 379	Financial Management	3
BK 208	Principles Of Marketing	3
BK 311	International Marketing ¹	3
EN 123	Professional Writing ¹	4
EC 251	Macroeconomics Principles	3
EC 252	Microeconomic Principles	3
BA 203	Principles Of Law	3
BA 270	Business Statistics	3
BA 305	Employment Law and Labor Relations	3
PL 169	Introduction To Ethics	3
BA 436	Applied Business Strategy	3
MA 130	Finite Mathematics	3
Select two business electives		6
Total Hours		56

¹ Cannot double count as an elective in the marketing major.