

Applied Management

The applied management major is been designed for students transferring to Mount Mercy from a two-year institution who have a background in a technical specialty with an Associates of Applied Science degree. The major provides students the opportunity to broaden their knowledge of business environments and to understand and manage the forces of change affecting organizations in a business environment. The applied management major prepares students for a broad variety of career options by building on their previous technical training and/or work experience.

This degree prepares students, for example, to: apply strategic planning principles to a technical specialty area; prepare a comprehensive strategic plan; and develop analytical and critical-thinking skills and apply those skills to the management of a business.

The applied management major is offered at both Cedar Rapids and Waterloo campuses.

Applied Management Major

BA 203	Principles Of Law	3
BA 250	Technology & Communication In Business	3
BA 379	Financial Management	3
BA 435	Senior Sem - Business	3
or BA 436	Applied Business Strategy	
BC 202	Accounting: Information Decisions	4
BK 208	Principles Of Marketing	3
BN 204	Principles Of Management	3
BN 304	Human Resource Management	3
EC 251	Macroeconomics Principles	3
MA 135	Basic Statistics	3
One upper-level business elective		3
Total Hours		34

Completion of an AA degree or AAS degree in one of the following programs from an approved Community College – Construction Management, Information Systems Management, Restaurant Management, LAN Management, Agricultural Production Management, Legal Assistant/Paralegal, Web Design and Development, Natural Resources Management, Legal Office Assistant, Ag Business Management, Architectural and Construction.